

ROBERT ACAMPORA

SENIOR UI/UX DESIGNER



Experience

- 2009 - 2019 **Senior User Interface Designer - User Experience**
NCR Corporation, Atlanta, GA (World Headquarters)
As the Professional Services Lead Designer, I was responsible for the conceptualization and graphical/interactive design of kiosk, web, and mobile applications, digital signage, and marketing materials from the discovery stage to deployment. Key aspects of my day-to-day role as senior UI/UX designer included:
- Overseeing the full UX design process and production: from supporting the development and implementation teams during conceptualization to upholding and maintaining the integrity of the design through the completion of each project.
 - Creating wireframes, high fidelity UI mockups, specifications, process flows, user personas, and prototypes.
 - Advocating for the end user's needs and integrating empathy and compassion into every design process.
 - Designing and developing reusable UI components, icon libraries, and style guides.
 - Working in numerous Agile environments with product software teams.
 - Executing preliminary design concepts and visuals to support and enhance sales initiatives.
 - Balancing multiple projects and tasks independently on a regular basis.
- 2000 – 2009 **Senior User Interface Designer - User Experience**
Netkey Inc., East Haven, CT
Prior to the NCR acquisition in November 2009, my responsibilities were the same as above with the addition of designing and building a robust and interactive company website.
- 2007 – 2008 **Web/Graphic Designer**
Schawk! Inc., Des Plaines, IL (World Headquarters)
- Designed the identity and user interface for the Schawk Digital Solutions brand management tool BLUE™.
 - Built reusable UI components, icon libraries, brand/UI style guides and design standards for BLUE™.
 - Designed and developed the Schawk Digital Solutions website.
- 2002 – 2003 **Web/Graphic Designer**
Caffeine Inc., New Haven, CT
- Created brand identities, style guides, and cutting-edge marketing materials.
 - Designed and developed websites and online advertisements for a wide variety of clients.
- 2000 - Present **Senior Interactive Designer/Owner**
IN4-DESIGN LLC - Blu Anchor Creative, Clinton, CT
Responsible for web design, interactive design, user interface design, branding, marketing and advertising. To date, I have designed and built over 50 websites in industries such as social networking, retail, food & dining, sports, and entertainment, as well as company intranets.

Contact

portfolio: www.robacampora.com
email: rob@robacampora.com
phone: 203.640.3936
linkedin: [linkedin.com/in/robacampora](https://www.linkedin.com/in/robacampora)

Education

Major: **BA Graphic Design/Photography**

Southern Connecticut State University
New Haven, CT

Skills

| | |
|------------------------|--------------------|
| Graphic Design | Wireframes |
| User Interface Design | Storyboards |
| User Experience Design | Prototypes |
| Web Design | Project Management |
| Video Editing | Style Guides |
| Photography | Responsive Design |
| Illustration | HTML5 |
| Iconography | CSS |
| Print Design | |
| Branding | |
| Animation | |
| User Personas | |
| Application Flow | |
| User Journeys | |

Tools

Adobe Photoshop CC
Adobe Illustrator CC
Adobe XD CC
Adobe InDesign CC
Adobe Animate CC
Adobe Dreamweaver CC
Adobe Premiere Pro CC
Adobe After Effects CC
OmniGraffle
Word Press CMS
MS Office
Mac OS
Windows

References

Available upon request